

## *Company Message*

*Dear Betcom Customer,*

As we are leader in the field of the decoration materials in Egypt for long years and we gained our expertise through carrying out a wide range of projects and dealing with clients. We believes that the products must be competitive in the quality and the prices with time factor and from our expertise with our clients which formed our philosophy which revival is committed to providing a transparent service for clients' exceptional quality and outstanding excellence every step of the way, So you can be confident that you will receive the best value for your investment.

We believe that people are our most valuable assets, Understanding our customers' requirement and translating their vision to achieve satisfaction. Our aim is to become a window that overlooks, including consultants, contractors and engineers on the latest technologies in the world of decoration.

The company took upon itself the responsibility of developing and improving the quality of services provided to you and we also explore the views of our customers and their needs are studying to gain access to the required degree of efficiency.

Our decorative products premium quality and durability whether building a new house or remodeling. The products can match the decorative impact, versatile and permanence of architectural requirements. Products are of standard size, durable, Lightweight, weather resistant, smooth surface and ready to paint.



General Manager

*Waseem Hassan*



Our decorative products are produced from high quality materials (plaster powder) reinforced with fiber glass in moulds of fine 3D shapes.

All our GRP are modeled and produced in high quality non-Toxic plaster powder and glass fiber to yield the fine quality add class and elegance touch / image to your wall and ceiling decorations.

The products can be touched up / painted with any type of paint.

Plaster is a natural mineral-based product. It is non-combustible, asbestos-free, and is free from harmful agents or petrochemical agents and Chlorofluorocarbons, Formaldehyde free.



| Property                   | Test Result | Standard |
|----------------------------|-------------|----------|
| Bulk Density (kg/m³)       | 1175        | 1175     |
| Water Absorption (%)       | 11.75       | 11.75    |
| Setting Time (min)         | 1175        | 1175     |
| Compressive Strength (MPa) | 11.75       | 11.75    |



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CFCs (Chlorofluorocarbons), were actually used as a blowing agent in others type of moldings productions. All foams require a blowing agent in order to be able to expand in addition, they decrease the severity or a reaction to temperature changes, they allow for a control when it comes to density and viscosity, and soften the foam.

# Certificates



Plaster adhesive is easy to use just mix with water and it is ready for use in fashioning designs to enhance walls and ceilings. Its natural-based characteristics make Plaster highly compatible with the modern environment as it works in harmony with nature and does not affect the ecological balance.

## Advantages :

- Easy & Fast Installation
- Strong and Durable
- Excellent thermal and sound insulation
- No expansion and contraction occurs
- Fire Resistance and didn't transfer the fire from

place to another like the PU cornices (foamed)

- Highly resistant to the fungal attack
- No Ultra-Violet Effect
- Free from any harmful agents or petrochemical agents
- Excellent Finishes Decoration (3D shapes)





|   |    |
|---|----|
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# *Plain Cornices*



*The Cornices make a great difference  
to your ceiling and walls*



## *Plain Cornices*



C 105

Size 19

Length 250



C 119

Size 11.6

Length 250



C 122

Size 16.7

Length 250

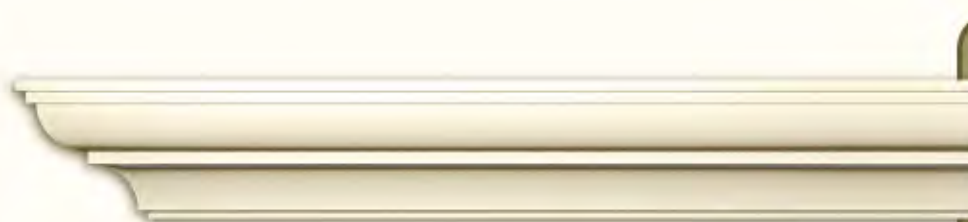


C 152

Size 12.5

Length 250

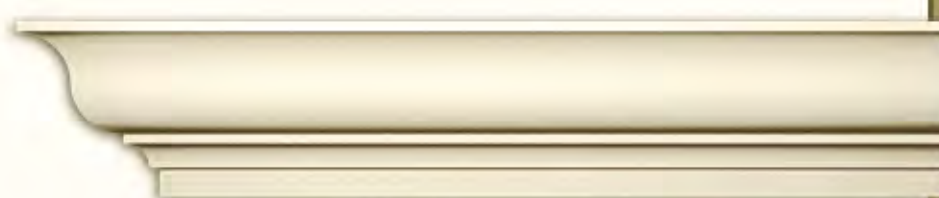




C 255

Size 15.2

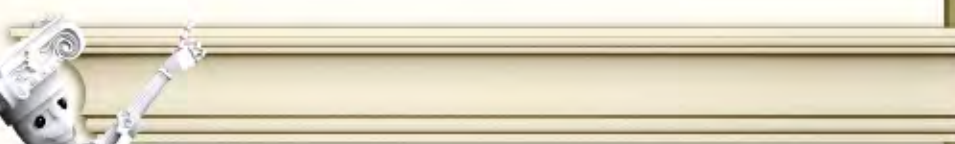
Length 233



C 313

Size 19.8

Length 233



C 703

Size 14.1

Length 244



C 707

Size 8.5

Length 244





C 777

Size 14

Length 250



C 830

Size 19.1

Length 244

# *Carved Cornices*



*Cornices are normally used to decorate the ceilings. Of late, some of these cornices are used as furniture parts for decorative and ornamental purposes*









## Carved Cornices



Size 16.9

Length 235



Size 16.6

Length 245



Size 17.5

Length 236



Size 23.5

Length 250



C 424

Size 19.1

Length 250



C 444

Size 15.7

Length 244



C 476

Size 13

Length 244



C 540

Size 26

Length 250



C 555

Size 15.5

Length 250





## Carved Cornices



C 580 A

Size 18

Length 236



C 580 B

Size 18

Length 236



Combine C 580A + C 580B  
to have a unique effect on walls as a center piece  
great with extended and long walls

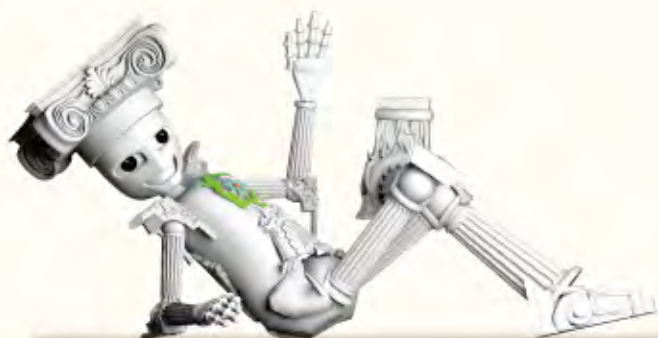












C 620

Size 17

Length 250



C 667

Size 15.8

Length 229



C 750

Size 21,5

Length 250



C 840

Size 22

Length 250



## Carved Cornices

12.5  
19.5



C 875

Size 22.4

Length 231

9.5  
17.5



C 889

Size 20

Length 230

7.5  
16.5



C 890

Size 18

Length 223

9  
9.5



C 893

Size 12.9

Length 235



C 937

Size 14,4

Length 235



C 971

Size 7,8

Length 233



C 975

Size 13,7

Length 226



C 978

Size 15,6

Length 226









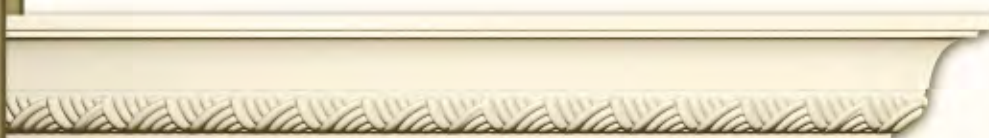
## Carved Cornices



C 992

Size 17.3

Length 242



C 995

Size 13.5

Length 244



All dimensions are in cm.





# *Royal Cornices*



*Betcom mouldings prides itself in offering new royal choice in classical designs with the sharpest reliefs, quality finishes and consistent dimensions.*









C 245

Size 35

Length 200



C 780

Size 35.6

Length 200



## Royal Cornices

















# *Modern Cornices*



*Many designers are using plain cornices for the modern designs. Today betcom begin a new ideas for the modern cornice designs to have modern effects and to match the designers imagination*







MC 01

Size 17

Length 250



MC 02

Size 18.3

Length 250



MC 03

Size 15

Length 250



MC 04

Size 17.5

Length 250













# *Kitchen & Bathroom Cornices*



*Betcom*  
*added new concept designs for kitchens*  
*and bathrooms cornices called your*  
*imagination to fly in the world of*  
*creativity*







Size 14.2

Length 250





Size 12.5

Length 250



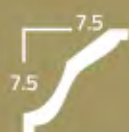
Size 14.2

Length 250



Size 12.5

Length 250



Size 9.5

Length 250







Size 9.5

Length 250

# *Kids Cornices*



*Kids cornices decorates our kids room  
with lovely cartoon characters*











Tom & Jerry

Size 14

Length 244



Little Mermaid

Size 14

Length 244



Ocean

Size 14.2

Length 250



Zoo

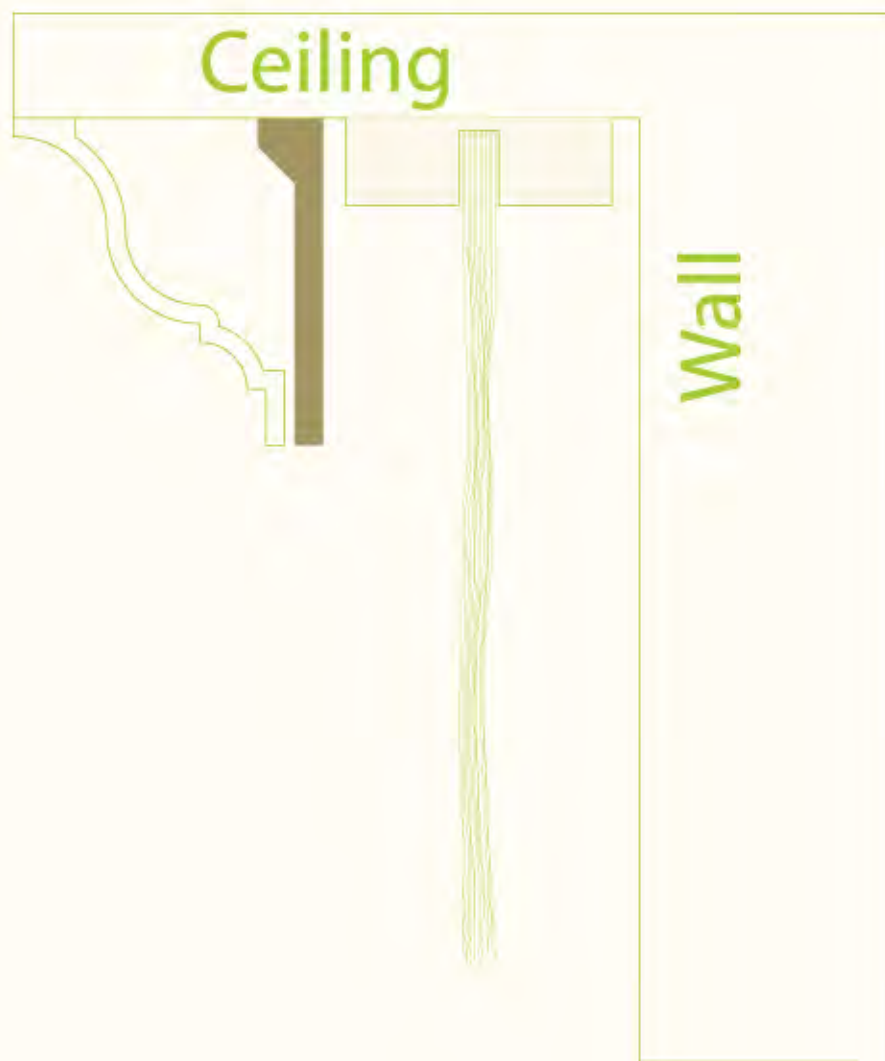
Size 14.2

Length 250



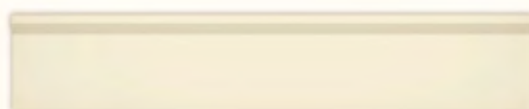


# *Curtain Cornices* *mouldings*





CT 150    Size 15    Length 200



CT 180    Size 18    Length 200





# *Corner Cornices*





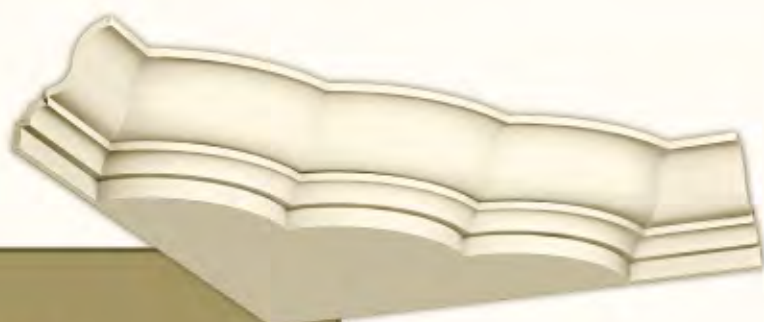
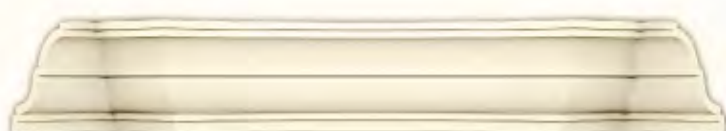
*Gives elegant form definition and esthetics depth to bring out the best in corniced ceilings from sleek lines of design to traditionalelegance, cornices corners makes a beautiful statement.*

## *Corner Cornices*



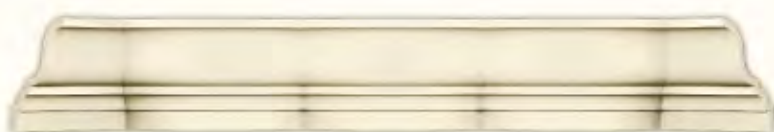
Width 54.5  
Length 54.5  
Height 11.5

CC 255



Width 70.8  
Length 70.8  
Height 14.5

CC 313



Width 56  
Length 56  
Height 14.3

CC 580





CC 896

Width 60  
Length 60  
Height 16.5



CC 978

Width 56  
Length 56  
Height 11



CC 992


Width 56  
Length 56  
Height 14.5









# *Frames*



*Frames are normally suited to outline  
bare ceiling & walls with some outline  
reliefs or patterns to turn the dull walls or  
ceilings to an elegant impression*



# Frames

BC 63

16.5 x 16.5



BL 63

Width 4.5  
Length 149

BC 68

29 x 29



BL 68

Width 4  
Length 150

BC 69

23 x 23



BL 69

Width 4.5  
Length 150





Width 6.8  
Length 185

BL 72

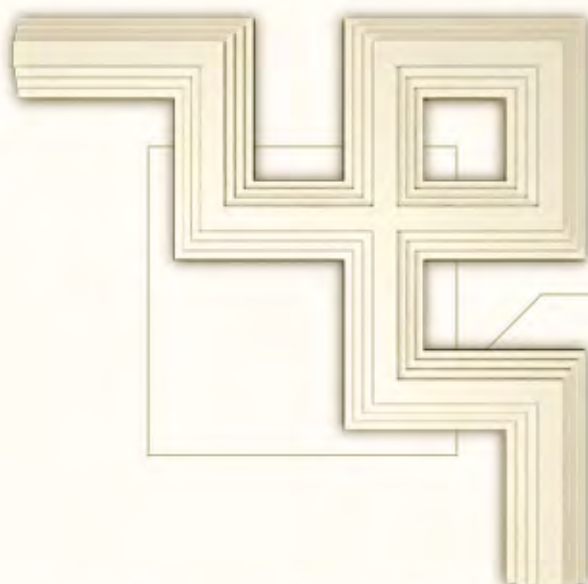


BC 72  
38 x 38



Width 5.2  
Length 185

BL 75



BC 75  
35 x 35




Width 8.2  
Length 200

BL 960



BC 960  
36 x 36

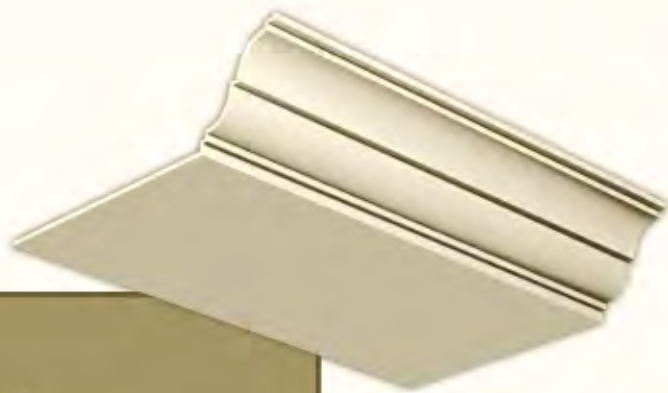
*Lighting box,  
holders & corners*



*Enhances lighted spaces with depth and  
warm elegance, light up your world in  
every imaginable way with these essential  
accessories*



## *Lighting box, holders & corners*



Width 40  
Length 236  
Height 11.5

LH 255



Width 88  
Length 88  
Height 11.5

LHC 255





**LH 313**

Width 43.5  
Length 236  
Height 14.5



**LHC 313**

Width 88  
Length 88  
Height 14.5



**L-Box**

Width 30,45  
Length 236  
Height 15



*L-Box Panel exquisite designs fire  
the imagination and transform  
every room ceiling into a new hight of elegance*

15 x 45 x 236  
15 x 30 x 236



All dimensions are in cm.

65





# *Ceiling Roses*



*Traditionally, ceiling roses are used as a decorative piece on the ceilings to add grandeur to chandeliers*





## *Ceiling Roses*

Ø 84x 61



CP 9

Ø 52.5



CP 22

Ø 50



CP 27



CP 40

Ø 47



CP 44

Ø 52



CP 47

Ø 43 x 31

## *Ceiling Roses*

Ø 60



CP 57

Ø 30



CP 60

Ø 50



CP 72





## *Humanity Green*

Betcom is devoted to the research, development, and improvement of its products to reach the ideal of making people most comfortable, Betcom has been continuously creating and improving the materials and various patterns, as well as practical functions of its products.

Meanwhile, the usage of Betcom products will give you the greatest performance for the least amount of resources.

We hope our products can substitute for wood and polyurethane (PU) materials to prevent the over use of those materials, minimizing the impact of destruction and contamination to our green land and fulfilling our responsibility as member of the global village.

Liability is not just a word; it is a principle Betcom to look up to. Only by treasuring our green land can we have clean surrounding, holding this belief Betcom will create a brilliant future with you.